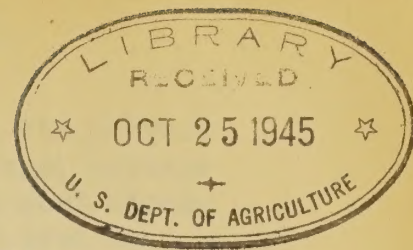


UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Adjustment Administration
And Extension Service Cooperating
Washington, D. C.



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Reserve

July 20, 1939

TO STATE EXTENSION EDITORS AND STATE OFFICE ASSISTANTS:

Enclosed is the AAA Information Calendar for August, with tips covering coming developments and events. Suggestions for pictures which may be obtained are again included this month. We should like to repeat that the calendar and tips are not complete but that they are meant to highlight parts of the program on which information will be valuable during the month. You may wish to check with your State AAA Office about parts of this material which apply to your State.

Sincerely yours,

A handwritten signature in cursive script that reads "Duncan Wall".

Duncan Wall, Chief
Regional Contact Section
Division of Information

Approved by:

A handwritten signature in cursive script that reads "C. W. Warburton".

C. W. Warburton
Director, Extension Work

Enclosure

#539

- Wheat Program:** During the month--Wheat loans will continue as the harvest season progresses and the grain goes into storage; acreage allotments for 1940 will have been assigned in most areas; compliance will be checked in the winter wheat area in preparation for making price adjustment payments. December 31, 1939 is the deadline for taking out wheat loans; wheat must be in storage 30 days before a loan is taken out.
- Corn Program:** Loans on 1937 and 1938 corn, due to expire August 1, 1939, have been extended to August 1, 1940 (See special tips); Price adjustment payments are being made on corn after compliance has been checked.
- Cotton Program:** Performance check is being completed. Applications for payment will be received after check-up on the basis of performance. During the month the cotton loan probably will be announced. Work is being done on marketing quotas. County offices are mailing marketing cards out to producers. Cotton price adjustment payments are being made.
- Tobacco Program:** Check-up of performance continues. Flue-cured markets in the border belt and in the eastern Carolina belt will open.
- Crop Insurance:** The Crop Insurance Corporation has announced the wheat insurance plan for 1940, with provisions that make it simpler for a farmer to insure his crop, and applications are now being received in county AAA offices. (See special tips.) Crop insurance yields and premium rates are being determined in county offices. Wheat indemnities are still being paid.
- Compliance:** Northeast Region--State offices continue training schools for farm checkers, to be finished by August 31. 1938 applications for payment to be sent into Washington for payment. East Central Region--Check-up of performance continues. Cotton work--Listing of overplanted farms, execution and listing of new cotton data sheets--will be performed during the month. North Central Region--Performance check was pretty well completed during July. Southern Region--The performance check in the main should be completed during the month. Western Region--Check-up of compliance in the winter wheat area continues.
- Soil-Building and Conserving practices:** East Central Region--application of lime and superphosphate, terracing, tree planting, and seeding pastures can be done this month. Northeast Region--New seedings may be made, green manure and cover crops seeded, and pasture improvement carried out. North Central Region--application of lime and superphosphate, terracing, plowing under green manure crops, seeding winter cover crops, contour furrowing in pastures, building of dams for water conservation, seeding alfalfa and other legumes and grasses, restoration of pastures by reseeding,

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and weed control practices. Western Region--summer fallow will continue, contour furrowing of pasture land will be in progress in areas that have received fall rains; other practices will include chemical treatment for weed control, application of lime and superphosphate, fall seeding of alfalfa during the latter part of the month, seeding of depleted range land, non-crop pasture land and restoration land, completion in some areas of natural reseeding of range by deferred grazing, construction of spreader ditches, leaving winter cover crops on the ground (either all growth or stalks of sorghums), contour seeding of fall wheat in some areas, contour cultivation of small grain stubble in the wind erosion area. Southern Region--For most of the region, this is an "in between season" when few practices are being done. In the wheat areas, however, farmers are contour listing, doing pit-cultivation, and are leaving stalks of sorghum on the ground for control of wind erosion. Farmers can also construct terraces during the month.

Meetings, Speeches*
and Miscellaneous I. W. Duggan, Director of the Southern Region, will address the South Carolina Council of Farm Women, Winthrop College, Rock Hill, S. C.--August 4. At a Farm Bureau training school in Memphis, Tennessee, August 24, Administrator R. M. Evans, Director I. W. Duggan of the Southern Region and Director W. G. Finn of the East Central Region will speak.

E. A. Miller, in charge of negro work for the Southern Region, has three speaking engagements during the month: August 3--short course for negro farmers, Savannah, Ga.; August 14--Texas short course for negro farmers, Prairie View, Tex.; August 16--Arkansas short course for negro farmers, Pine Bluff, Ark.

Administrator R. M. Evans will speak twice on the wheat situation, at Amarillo, Tex., August 10, and at Enid, Okla., August 11. He is also scheduled to speak on tobacco and other phases of the program before the North Carolina Farm Bureau Federation, at Raleigh, August 4.

A. W. Manchester, Director of the Northeast Region, will speak on the radio at Schenectady, N. Y., August 18, at 5:30 p.m. on a shortwave program which reaches Europe, and at 8:30 p.m., on WGY.

* The above list of speeches is not complete for the month but includes those scheduled at the time the calendar was made up.

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TIPS ON COMING EVENTS AND DEVELOPMENTS IN AAA

1. In the Corn Belt states the corn resealing program is of the utmost importance during the month of August. Emphasis is needed on information to encourage farmers to keep their corn on the farm. The Division of Information will send you in a short time an outline of the corn information to be prepared here. It will follow the pattern of the wheat information issued last spring.

Over 250,000,000 bushels of corn are under seal now, and it is hoped that a substantial part of it will remain in farm storage. The 6-cent storage allowance is an inducement for farmers to make the Ever Normal Granary effective this fall. It will help farmers provide them selves with additional storage space where they need it. All 1937 corn must be stored as shelled, and corn of the 1938 crop can be stored either as shelled or ear corn. Over 9,000,000 bushels of corn were stored successfully as shelled corn this year. Another factor affecting corn loans is that a flood of cheap corn on the market this fall would mean not only low corn prices, but low livestock prices as well.

2. The August 10 crop report will give further information about corn supplies. Legislation before Congress may change the time for announcing quota levels to September. In that case, the September 10 crop report will be the significant crop report for the corn program.
3. Farm storage of wheat is still a good subject for information work. In some of the winter wheat states harvest is still on the way or now in progress, and as wheat moves into storage, the advantage of storing it on the farm could be pointed out.
4. The new national sound film strip, "Pioneering a Permanent Country," had its premier showing during the National AAA Conference in Washington. State Committeemen reported on it favorably. It will soon make trial appearances in the States.
5. The crop insurance program for wheat is underway. It is operating under a "streamlined" plan for 1940 which makes it easier for growers to insure their wheat. A point to consider in information work is the advance on AAA payments which may be used to pay premiums. Human interest stories on payment of wheat indemnities are another information suggestion.
6. There will be a possibility of press releases about state and county fair exhibits during August and later. State AAA Committees will have information on at least the state fair exhibits. In two regions, North Central and Western, one portable exhibit for use at county fairs has been obtained for each state.
7. Several film strips are now available through the Division of Information, and others will soon be ready for distribution. Those now available: "Insured Harvest"--crop insurance; "Pioneering a Permanent Country," the new sound strip "Wheat Storage in Nebraska," a strip on wheat storage that is generally applicable to other areas; "The Food Stamp Plan," for use in educational work with AAA committeemen only; "Wheat Loans and Farm Storage" a new one on storing wheat on the farm; "Improving and Conserving Tennessee Soil through the AAA", a strip showing what these materials will do for soils. Other strips to be available in the future will deal with the range, corn storage, the tobacco program, pastures, and wildlife.

Title of two other forthcoming strips are "Live at Home Program" to be prepared in the Southern Region, and "The Farmer's Dollar Goes to Town."

8. An AAA broadcast on the National Farm and Home Hour, August 8, may be of interest to radio listeners in your area, and may suggest a local press release. A farm woman, two farmers and a businessman of Prince Edward County, Virginia, will discuss problems which arise when the market drops out from under a crop on which farm people have depended as their main source of income. Specifically, the discussion will deal with dark tobacco, but the problems which have come up in regard to a decline in the market for this commodity apply to similar situations with other farm commodities. The speakers scheduled are: Mrs. J. A. LeSueur, Farmville, the farm woman; H. E. Boswell, Burkeville, dairy farmer, orchardist, and Master Farmer; D. C. Morris, Cullen, member of the Prince Edward County Agricultural Conservation Committee; and G. A. Newman, Farmville business man.

SUGGESTIONS FOR PICTURES WHICH MAY BE TAKEN DURING AUGUST

1. This will be a good opportunity to get wheat pictures before the harvest season is over. These could include harvest scenes, crop insurance pictures, shots of good farm storage, and special wheat practices.
2. Fall soil-building and soil-conserving practices will get underway in most regions. Among the practices which could be picture subjects are:
 - a. Application of lime and superphosphate.
 - b. Plowing under green manure crops.
 - c. Restoration of pastures by re-seeding.
 - d. Construction of terraces.
 - e. Contour furrowing in pastures.
 - f. Water conservation practices on the range.
 - g. Wind erosion control measures.
 - h. Contour listing, pit cultivation.
 - i. Providing cover crop on cotton land.(These are only a few suggestions; practice pictures will vary according to their application in the region.)
3. In corn areas, August will be an excellent time to get pictures of farm storage of corn. Acceptable storage space provided at low cost will be particularly good.
4. Pictures of tobacco harvest in flue-cured section of Virginia may be obtained in the early part of the month; another suggestion is marketing scenes in North Carolina.

